



Mastering the Rockefeller Habits

One Page Strategic Planning for Organizational & Student Success

Montcalm Area ISD
Strategic Planning Update

November 13, 2012


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Mastering the Rockefeller Habits

Today's Agenda


- Welcome: Dr. Scott Koenigsknecht
- Status of 2008 3-5 Year Targets
- Focus Group Details
- Common Themes
- Closing and next steps



Mastering the Rockefeller Habits: **One Page Update**

Welcome - Dr. K

- Celebration
- Purpose of today's session
- Living our core values, meeting our purpose, achieving our BHAG & Brand Promise



Mastering the Rockefeller Habits: **One Page Update**

Status Update on 2008 3-5 Year Targets

- **Support Services (Dr. K)** - To increase and/or implement support to internal and external stakeholders in the areas of data, truancy & support service training.
- **Special Education (Katie)** - By working as a highly effective special education team, we will 1) increase participation in general education through collaborating, training and supporting local programs & staff which 2) will decrease the number of students qualifying for services in the areas of SLI, SLD & EI.
- **CTE (Celena)** - Design, develop & promote CTE programs that provide students opportunities to meet individual academic needs & career goals.
- **General Education (Michelle)** - Increased student achievement for all students through effective communication, greater integration of services & programming and targeted support for curriculum, assessment & instruction.

→ combined offices/meetings (curr.)

Student
Success

Leadership/Service

increase dept capacity - restructured

increase in work in districts

partnerships - Great Start

use ABC

trained on TCR

logo

Service Learning
grant



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Focus Group Details

1. What are the top three things you feel need to be addressed through the strategic plan update?
 2. Given that two of our focal points may very well be student success and leadership and service, what do each of these look like through your local district lens?
 3. Taking into account your answer to question number 2, what does the ISD need to invest in, grow, and emphasize?
- Focus Groups out in Districts
 - Key leaders who led/attended district visits
 - Internal Stakeholders (Special Education/CTE)
 - Celena & Katie



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Status Update: What Did We Learn?

- Summarize the information from your leaders
- what did you see/hear?

Small Group Discussion:

- What common themes did you hear?

List your common themes on the Post-it chart paper provided



Mastering the Rockefeller Habits: **One Page Update**

Our Assignment: Finding our Focal Areas

New Partner Activity

1. Find someone from a different table to discuss the common themes
2. Identify 2-3 topics that should be explored in the next 3-5 years

Small Group Discussion (return to your table)

1. Are the topics just discussed our focal areas for our next 3-5 Year Targets?
2. Identify the focal areas for your group and write on Post-It Chart Paper
3. Post focal areas up in the room
4. Share out with the full group



Mastering the Rockefeller Habits: **One Page Update**

Our Assignment: Finding our Focal Areas

Will the topics generated help us to continue to serve our purpose and assist us in reaching our BHAG? To live our Core Values & Brand Promise?

Purpose: MAISD: Leading, collaborating and serving to create education without boundaries

BHAG: Catalyst for responsible learners, innovative schools & strong communities

Brand Promise: Exceptional leadership with unmatched service ☺

Core Values: Kids First, Caring, Compassionate, Dedicated, Dependable, Hard Working



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Next Steps: Dr. K ☺



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Next Steps: Dr. K

- 11/20/12: Strategic Planning Team will draft 3-5 Year Targets, Key Thrusts & Capabilities, Threats & Opportunities based on today's input
- December 3, 2012: Email DRAFT document out to all of today's participants
- December 6, 2012: One hour open meeting to discuss feedback with today's participants
- January 9, 2013: Board approval of updated 2013 Strategic Plan
- January/February 2013: Dr. K will present 2013 Strategic Plan to local school boards



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Thank You!!!



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